



TEAM ORANGEBURG COUNTY
OUTSTANDING COMMUNITIES GROWING TOGETHER

Julius Genachowski, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

October 12, 2009

RE: Broadband Industry Practices (WC Docket No. 07-52)

Dear Chairman Genachowski and Commissioners:

On behalf of the Orangeburg County Chamber of Commerce, I am strongly recommending that the FCC exercise cautious restraint in imposing new regulations on Internet Service Providers (ISPs).

Through the emergence of the communications industry and the creation of spectacular innovation, we have seen a dramatic revolution in how we transfer information. Whether its mobile "smart" phones, satellite television, fiber optic cable services, internet services including social networking and video, and other technological advances, we have experienced changes that we could not have imagined only a decade ago. Many of these technologies have placed new demands on communications networks.

Even with the growth resulting from these demands, the communications industry is continuing to deliver extraordinary values to users. The wireless industry is increasingly competitive new mobile devices and services at affordable prices. Considering the successes that the ISPs have had in delivering services, I am very concerned about the possibility of new regulations and other constraints on wireless that could interfere with commerce, innovation and business growth in South Carolina. An FCC policy of network neutrality – and in particular wireless network neutrality – will put our state and nation at a competitive disadvantage.

Once again, I urge the FCC to thoroughly consider the negative impacts of any possible regulatory changes that they are considering for ISPs.

With best regards,

David L. Coleman
President